



quantification for regions

| regions                  | tot records with phone | with name contact | with employees | with billed    | with email     | with fax       | with vat code    | with fiscal code |
|--------------------------|------------------------|-------------------|----------------|----------------|----------------|----------------|------------------|------------------|
| ABRUZZO                  | 63.389                 | 23.464            | 9.717          | 10.237         | 13.039         | 5.367          | 51.972           | 24.093           |
| BASILICATA               | 23.734                 | 9.461             | 3.075          | 3.200          | 5.269          | 2.245          | 19.593           | 10.490           |
| CALABRIA                 | 71.234                 | 25.698            | 8.079          | 8.601          | 12.621         | 5.039          | 58.106           | 31.448           |
| CAMPANIA                 | 187.061                | 61.881            | 29.492         | 31.271         | 38.238         | 15.656         | 147.666          | 68.487           |
| EMILIA ROMAGNA           | 244.507                | 83.091            | 53.259         | 56.552         | 69.931         | 41.375         | 204.933          | 80.264           |
| FRIULI VENEZIA GIULIA    | 61.709                 | 21.785            | 12.598         | 13.240         | 17.942         | 9.812          | 52.587           | 21.433           |
| LAZIO                    | 205.871                | 64.171            | 42.912         | 46.455         | 49.492         | 20.281         | 164.486          | 63.488           |
| LIGURIA                  | 83.295                 | 27.899            | 13.553         | 14.249         | 21.519         | 10.987         | 69.222           | 28.856           |
| LOMBARDIA                | 454.923                | 166.274           | 109.268        | 116.226        | 137.774        | 74.398         | 384.418          | 144.368          |
| MARCHE                   | 89.636                 | 30.977            | 17.674         | 18.668         | 25.892         | 12.485         | 75.480           | 32.411           |
| MOLISE                   | 14.111                 | 5.331             | 2.047          | 2.153          | 3.603          | 1.559          | 11.448           | 5.979            |
| PIEMONTE                 | 219.078                | 78.823            | 34.446         | 36.143         | 57.442         | 31.403         | 178.452          | 78.373           |
| PUGLIA                   | 141.156                | 52.429            | 20.101         | 21.190         | 27.958         | 12.488         | 114.252          | 59.740           |
| REPUBBLICA DI SAN MARINO | 2.488                  | 206               | 99             | 101            | 332            | 328            | 1.973            | 212              |
| SARDEGNA                 | 76.061                 | 24.978            | 10.078         | 10.607         | 15.492         | 8.283          | 61.924           | 27.099           |
| SICILIA                  | 185.823                | 65.159            | 24.778         | 25.979         | 38.007         | 17.654         | 146.014          | 75.008           |
| TOSCANA                  | 211.489                | 71.357            | 41.827         | 44.351         | 58.080         | 27.961         | 178.241          | 73.189           |
| TRENTINO ALTO ADIGE      | 65.062                 | 23.166            | 11.264         | 11.713         | 19.439         | 14.524         | 56.303           | 23.182           |
| UMBRIA                   | 49.375                 | 16.328            | 8.133          | 8.565          | 12.753         | 5.774          | 40.859           | 17.116           |
| VALLE AOSTA              | 8.836                  | 2.971             | 1.276          | 1.349          | 2.790          | 1.484          | 7.267            | 2.932            |
| VENETO                   | 251.938                | 92.221            | 55.242         | 58.142         | 64.862         | 41.082         | 215.412          | 88.714           |
| <b>totale/total</b>      | <b>2.710.776</b>       | <b>947.670</b>    | <b>508.918</b> | <b>538.992</b> | <b>692.475</b> | <b>360.185</b> | <b>2.240.608</b> | <b>956.882</b>   |

quantification for nielsen area

| nielsen area | tot records with phone | with name contact | with employees | with billed    | with email     | with fax       | with vat code    | with fiscal code |
|--------------|------------------------|-------------------|----------------|----------------|----------------|----------------|------------------|------------------|
| north west   | 766.132                | 275.967           | 158.543        | 167.967        | 219.525        | 118.272        | 639.359          | 254.529          |
| north east   | 625.704                | 220.469           | 132.462        | 139.748        | 172.506        | 107.121        | 531.208          | 213.805          |
| center       | 556.371                | 182.833           | 110.546        | 118.039        | 146.217        | 66.501         | 459.066          | 186.204          |
| south        | 500.685                | 178.264           | 72.511         | 76.652         | 100.728        | 42.354         | 403.037          | 200.237          |
| islands      | 261.884                | 90.137            | 34.856         | 36.586         | 53.499         | 25.937         | 207.938          | 102.107          |
| <b>total</b> | <b>2.710.776</b>       | <b>947.670</b>    | <b>508.918</b> | <b>538.992</b> | <b>692.475</b> | <b>360.185</b> | <b>2.240.608</b> | <b>956.882</b>   |